

Professional Presentations

Our staff members strive to constantly update their training, and share their expertise within the industry. Following is an update of our presentations and continuing education sessions.

Ferdinand F. Becker, M.D., F.A.C.S.

- Participated in the Aging Face Conference: A Multi-Disciplinary Approach to the Aging Face in New York City, New York, October 4 – October 7, 2007.
- Dr. Becker gave three lectures: Case for the Open Forehead Lift, Deep Plane vs. SMAS Facelift and Endotine Upper Blepharoplasty/Browlift: Two Surgeries, One Incision.
- Dr. Becker was also a member of four different discussion panels: Panel on managing complications in Blepharoplasty (eyelid) surgery, Panel on facelift surgery, Panel on browlift surgery, Panel on Mid-Facelifting surgery.
- Lecture to the Florida Society of Dermatologic Surgeons on "Surgical vs. NonSurgical Treatment of the Aging Face: What is Appropriate? When?, in Orlando, Florida, Sept 28-30, 2007.

Juan Giachino, M.D., P.A., F.A.C.S.

- Attended The Baker Gordon Symposium on Cosmetic Surgery in Miami, Florida, February 2007.

Joseph Greco, Ph.D., P.A.-C.

- Attended the Italian Society of Hair Restoration meeting in Milan, Italy, June 2007.
- Lecture to UCLA Dermatology Dept., The David Geffen School of

Medicine, University of California at Los Angeles, June 21, 2007.

- Attended the International Society for Hair Restoration Surgery meeting in Las Vegas, Nevada, October 2007.

Jane Cerniglia, A.R.N.P

- Attended the American Society for Laser Medicine and Surgery meeting in Dallas, Texas, April 2007.

Rebecca Lightle, R.N., B.S.N., L.E., C.C.E., C.M.E.

- Attended the 10th International Esthetics, Cosmetics & Spa Conference in Miami, Florida, May 2007.
- Attended the American Society of Cosmetic Dermatology and Aesthetic Surgery meeting in Las Vegas, Nevada, December 2007.
- Attended SkinCeuticals Advanced Esthetics Training in Orlando, Florida, December 2007.

Penny Forsten, Medical Skin Care Specialist

- Attended the 10th International Esthetics Cosmetics & Spa Conference in Orlando, Florida, October 2007.
- Attended SkinCeuticals Advanced Esthetics Training in Orlando, Florida, December 2007.

Dr. Ferdinand F. Becker is Board Certified by the American Board of Facial Plastic and Reconstructive Surgery. He has been consistently listed in "The Best Doctors in America" since its inception in 1992. He is also listed in Castle Connolly's reference source, "America's Top Doctors." Dr. Becker has specialized exclusively in facial cosmetic surgery for over 25 years.

We make every effort to keep our mailing list up-to-date, but we need your help. If you receive more than one copy of FACIAL NEWS or if there are any changes to the address label, kindly let us know and we will correct it. THANK YOU!

*Photo of a yellow orchid taken by
Dr. Ferd Becker, an award-winning
advanced amateur photographer.*



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FACIAL
COSMETIC
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UPDATE

Individual Solutions, Natural Results

What is your cosmetic surgery solution? The answer is as individual as you are.

At Advanced Facial Cosmetic and Laser Surgery Center, we begin the cosmetic surgery process with a personal consultation to discuss your short and long-term goals. Center Medical Director Ferdinand Becker, M.D., F.A.C.S., also performs an evaluation from a medical and aesthetic perspective, and uses this information to develop a treatment plan.

"I ask my patients what specifically bothers them about their appearance," says Dr. Becker. "But often during my evaluation I see things they may not recognize as being contributing factors. For example, someone may be concerned about excess skin in their neck area, and I see excess skin in the upper eyelid, as well. We really need to address both areas to achieve the results the patient is looking for."



Dr. Ferdinand F. Becker,
M.D., F.A.C.S.



BEFORE

AFTER

Center patient Ann Voldness achieved a natural, refreshed appearance from a facelift, forehead lift and laser skin resurfacing under her eyes and around her mouth.

A Matter of Aging, Not Age

When you should consider cosmetic surgery is also an individual decision – and one that isn't strictly related to how old you are. Because aging changes occur differently in each of us, cosmetic surgery can be an appropriate option for a wide range of ages, from the 40s through the 80s (depending upon the patient's health).

For Ann Voldness, the decision to have surgery came at age 54 after years of considering the option. "I looked ten years older than I was," she says, "and I wanted to look my age. I felt great, and I wanted to look that way."

Ann wanted to address her sagging jowls, but also felt she had an angry or stern look that she wanted to eliminate. Her treatment plan included a facelift and forehead lift, with laser resurfacing to eliminate fine lines around her mouth.

Ann's pre and post-operative regimen included the Center's recommended vitamin and lymphobiology treatments, which helped her to heal quickly and return to her full schedule in less than two weeks. Oxy-Mist was applied to the lasered area after surgery to promote healing and reduce redness.

Platelet gel was also used during surgery to lessen bruising and swelling. The gel, developed from platelets taken from the patient's blood and activated with thrombin and calcium, is applied to the surgical area prior to suturing. (See "Hair Restoration News" in this issue.)

Surgical and Non-Surgical Options

Depending on your needs, a wide range of options are available at the Center, spanning surgical and non-surgical treatments. In addition to a facelift, surgical options include:

Limited Incision Facelift: If you're experiencing moderate signs of aging in your face and neck area, this is a great option that uses smaller incisions than a standard facelift.

"The goal is to achieve a naturally refreshed look that gives each patient a sense of wellbeing."



BEFORE



AFTER

Endotine Blepharoplasty/Browplasty

Endotine Blepharoplasty/Browplasty: Ideal for those who look "tired" or "sad" due to sagging brows and eyelids. Through a small incision in the upper eyelid, skin is removed and the soft tissues above the brow are elevated.

Transconjunctival Lower Lid Blepharoplasty (Eyelid Surgery):

Reduces bagginess in the lower eyelid. While surgical procedures address sagging and aging issues, non-surgical treatments focus on the tone and texture of your skin. These options include:

BOTOX® Cosmetic: A dermal filler that is injected to smooth crows

feet, worry lines and fine facial wrinkles.

JUVÉDERM™ Injectable Gel and Restylane: Injectable dermal fillers designed to address more prominent lines and facial folds.

Fractional Laser Resurfacing, Macrodermabrasion and IPL Therapy: Non-surgical procedures that can tone and rejuvenate your skin. (See "Skin Care Corner" on page 3 to learn more.)

Naturally You

As individual as each treatment plan is, the final goal of cosmetic surgery at the Center is the same: to look natural and good for your age. "The goal is to achieve a naturally refreshed look that gives each patient a sense of wellbeing," says Dr. Becker.

Not Just for Locals

Are you a seasonal resident? Do you have visiting friends or family?

If you or your loved ones are considering cosmetic surgery, you'll find that combining your Florida visit with a state-of-the-art procedure here at the Center will have you returning home looking better than ever! We have many patients who prefer the privacy of an out-of-town procedure and want the expert level of care the Center offers. Let us know when you'll be in the area, and we'll be happy to accommodate your schedule.



BEFORE



AFTER

Transconjunctival Lower Lid Blepharoplasty (Eyelid Surgery)

Ann Voldness agrees: "I didn't want anything drastic," she says. "I wanted to look rested and healthier and appropriate for my age. I'm extremely happy with the results." ❖

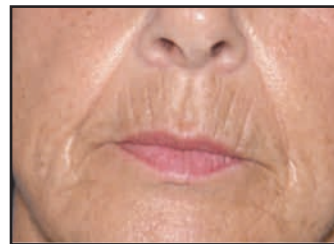


FROWNING BEFORE



FROWNING AFTER

Botox® Cosmetic



BEFORE

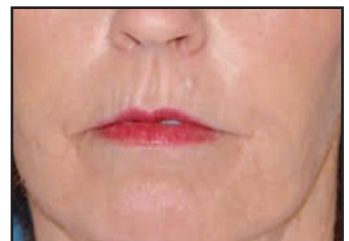


AFTER

Restylane in nasiolabial folds and laser skin resurfacing around the mouth!



BEFORE



AFTER

JUVÉDERM™ Injectable Gel



BEFORE



AFTER ONE SESSION



AFTER SECOND SESSION

The use of platelet gel in cosmetic surgery was pioneered on Florida's east coast years ago by Dr. Becker. We are pleased to announce that the Center's Joe Greco, PhD., P.A.C., is now at the forefront of applying this technology to hair restoration.

According to Dr. Greco: "By drawing and processing a tube of blood prior to the

new blood circulation to the grafts, and increase the growth of new and existing hair."

Recently, Dr. Greco received a research grant award from the International Society of Hair Restoration Surgery to study the use of platelet rich plasma (PRP). Independent studies have already shown that when newly transplanted follicular grafts are bathed in



Pioneering Platelet Gel in Hair Restoration

procedure, we create an 'army' of cellular engines that immediately begin to heal wounds, create

PRP, more hairs will grow and PRP can actually increase the size of the hair shaft.

Dr. Greco continues to perform each procedure using follicular unit grafting, which involves transplanting hair to targeted scalp areas in bundles of one to four hairs each, resulting in hairlines that are exceptionally natural in look and feel. The use of PRP is now taking these procedures to the next level. To learn how you can benefit from this groundbreaking technology, call the Center to schedule a personal consultation. ❖



"Youthful Aging" Can Be Yours!

The goal is "youthful aging," and the Center's skin care team can help you to achieve it with a variety of techniques that improve the tone and texture of your skin while stimulating the production of healthy new tissue. Here are brief highlights of the non-surgical skin care treatments available at the Center:

From the latest skin care treatments to the finest restorative products for home use, you'll find everything you need at the Center. We offer a range of non-surgical procedures that help to rejuvenate your skin and even its tone and texture:

Fractional laser resurfacing, which the Center introduced last year, uses laser light delivered in an array of high precision microbeams to address skin conditions such as hyperpigmentation, enlarged pores, and acne scarring.

Macrodermabrasion exfoliates skin and improves its texture. It is often used in a

series of "layered," or alternated, treatments with Intense Pulsed Light therapy (IPL). Macrodermabrasion prepares the skin to better respond to IPL, which can reduce the appearance of sun damage, age spots, rosacea and spider veins. IPL also tightens the skin through collagen remodeling.

After obtaining your health history and discussing your concerns, the Center's skin care experts Jane Cerniglia, A.R.N.P., and Penny Forsten, Licensed Medical Aesthetician, will recommend a regimen specifically for you, using one or all of these choices to achieve the desired results.



Jane Cerniglia



Penny Forsten

The Center's highly experienced and credentialed skin care team includes: Jane Cerniglia, A.R.N.P.: Vein therapy and photorejuvenation with IPL therapy. Penny Forsten, Licensed Medical Aesthetician: Facials, macrodermabrasion, chemical peels and lymphobiology.



BEFORE IPL



AFTER IPL

At-Home Skin Care

Facial rejuvenation is a two-part process, and following an in-home regimen using proven skin care products will greatly enhance your treatment results.

Newly available is the Neocutis Skin Care System, which is offered exclusively in Vero Beach at the Center. The latest breakthrough in anti-aging and post-procedure skin care, Neocutis products are bioengineered directly from cultured cells, so they mimic your body's natural cell renewal and rejuvenation processes. "The release of growth cultures into the skin is achieving significant, clinically proven results," says Dr. Becker.

Neocutis products contain 18 growth factors – more than any other pharma product on the market. Because they stimulate cell turnover and collagen production, they improve your skin's tone, texture and elasticity, while helping to minimize pores.

The Center continues to offer the Vivite line by Allergan, the only luxury physician-dispensed skin care line offering proprietary GLX Technology, which creates a highly specialized blend of glycolic acid and powerful, natural antioxidants. Vivite products (which also contain peptides) exfoliate your skin, protect it from environmental stressors and promote the production of collagen. We invite you to visit the Center to learn more about these exciting developments in at-home skin care. ❖



The Best of Both Worlds

If you're considering facial cosmetic surgery but are also interested in body contouring, you can benefit from having the procedures performed simultaneously at the Center. Dr. Becker and Dr. Juan Carlos Giachino routinely "team up" for this approach, which offers the benefit of having two procedures performed under one administration of

anesthetic. Additional advantages include cost savings and concurrent recovery schedules.

Studies have shown that there is no statistical difference in complications with those who have combined procedures.

Drs. Becker and Giachino, leaders in their respective fields, can bring you the best of both worlds at once! Schedule an evaluation today to find out if this beneficial option is right for you. ❖

A Smooth New You

Is it time for a smooth new you? If so, call the Center for an appointment with Registered Nurse and licensed electrologist Rebecca Lightle, who is certified in the clinical and medical removal of hair.

From bikini lines to underarms and facial hair, the Center offers fast, permanent laser hair removal. You'll love the time savings and freedom from shaving, tweezing or waxing, and the skin irritation they can cause. Call today!



Rebecca Lightle, R.N., B.S.N., L.E., C.C.E., C.M.E.: Clinical and medical hair removal.